



LinkedIn

Social Media Statistics

2013



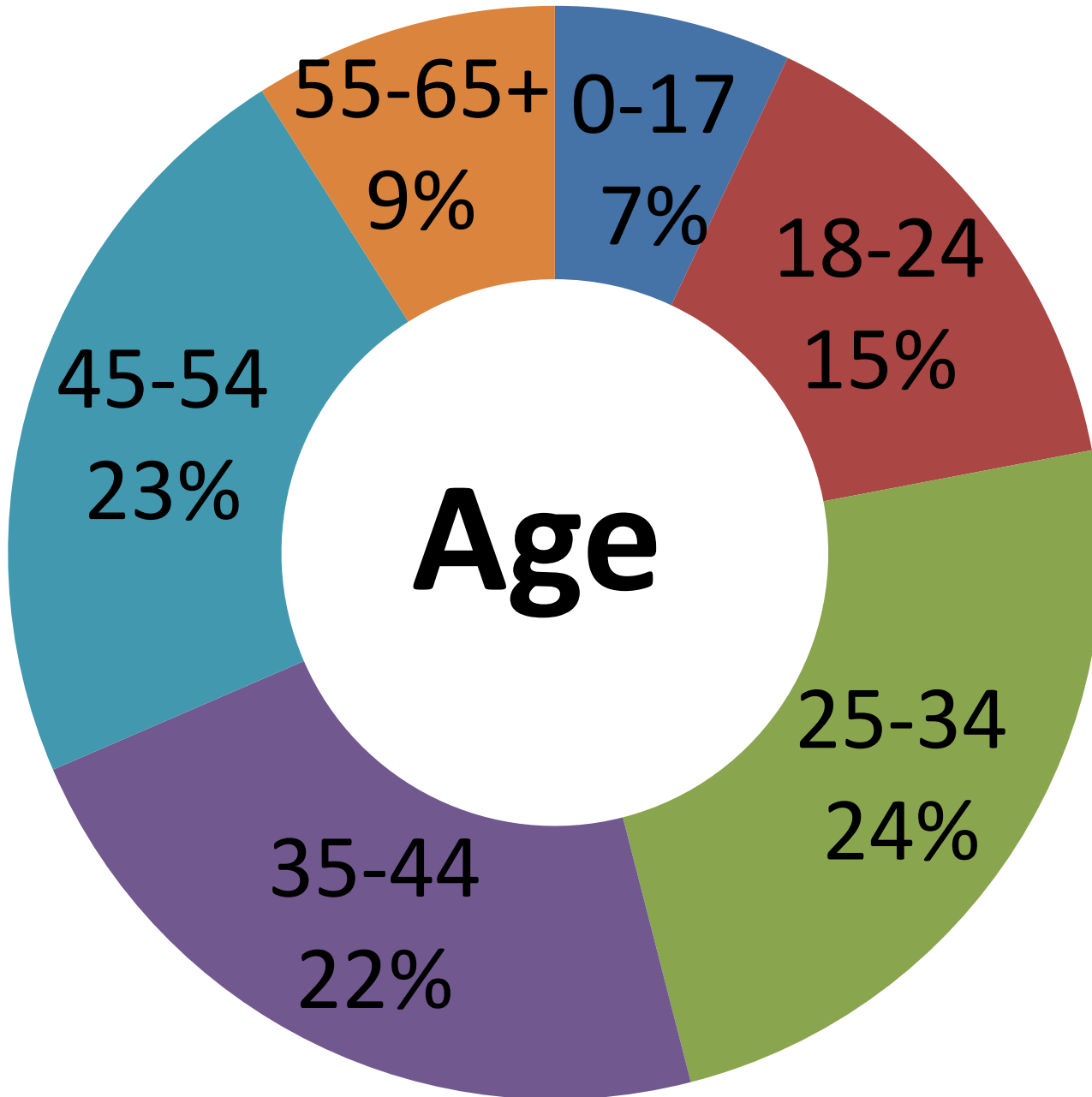
YouTube

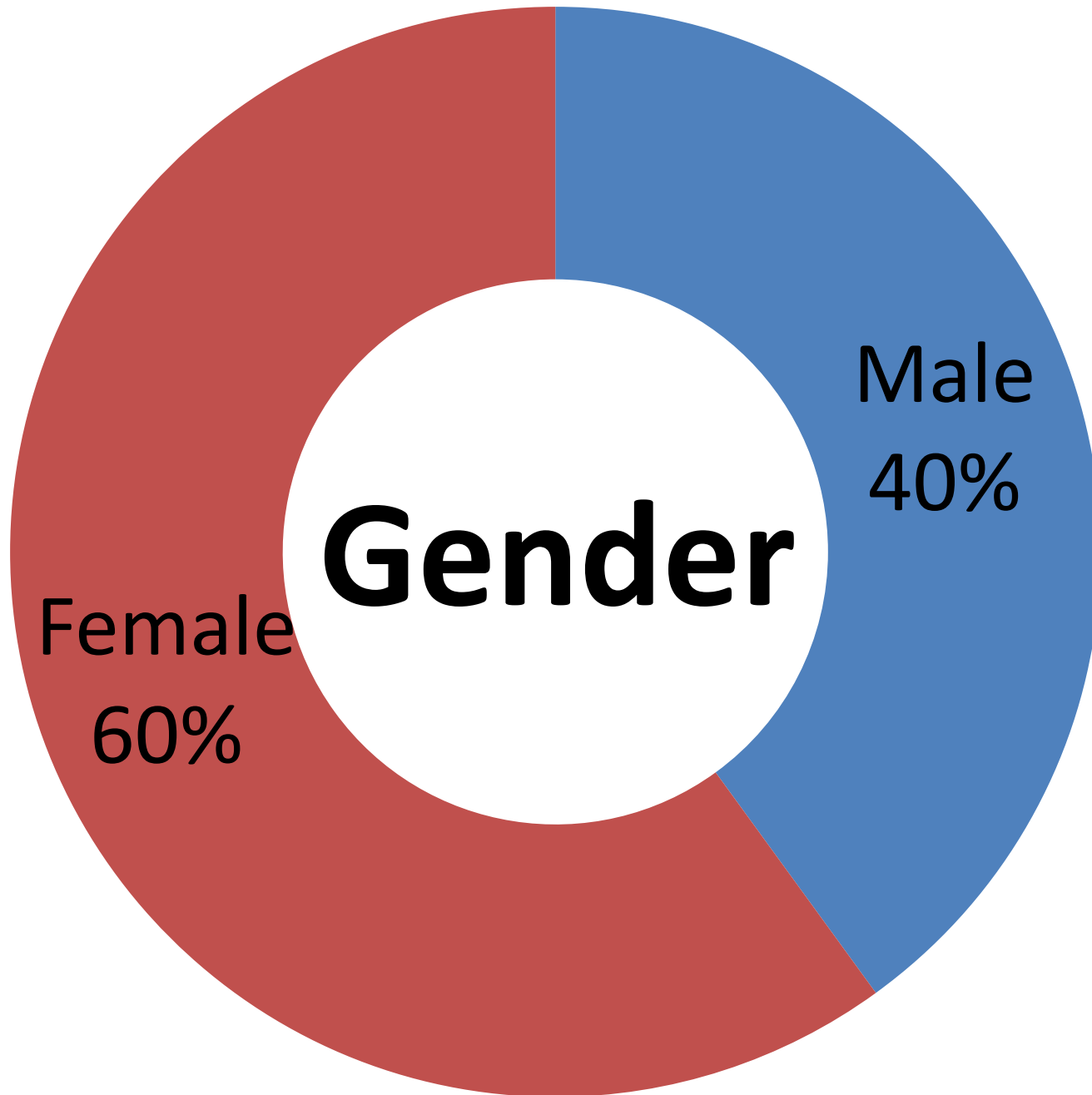


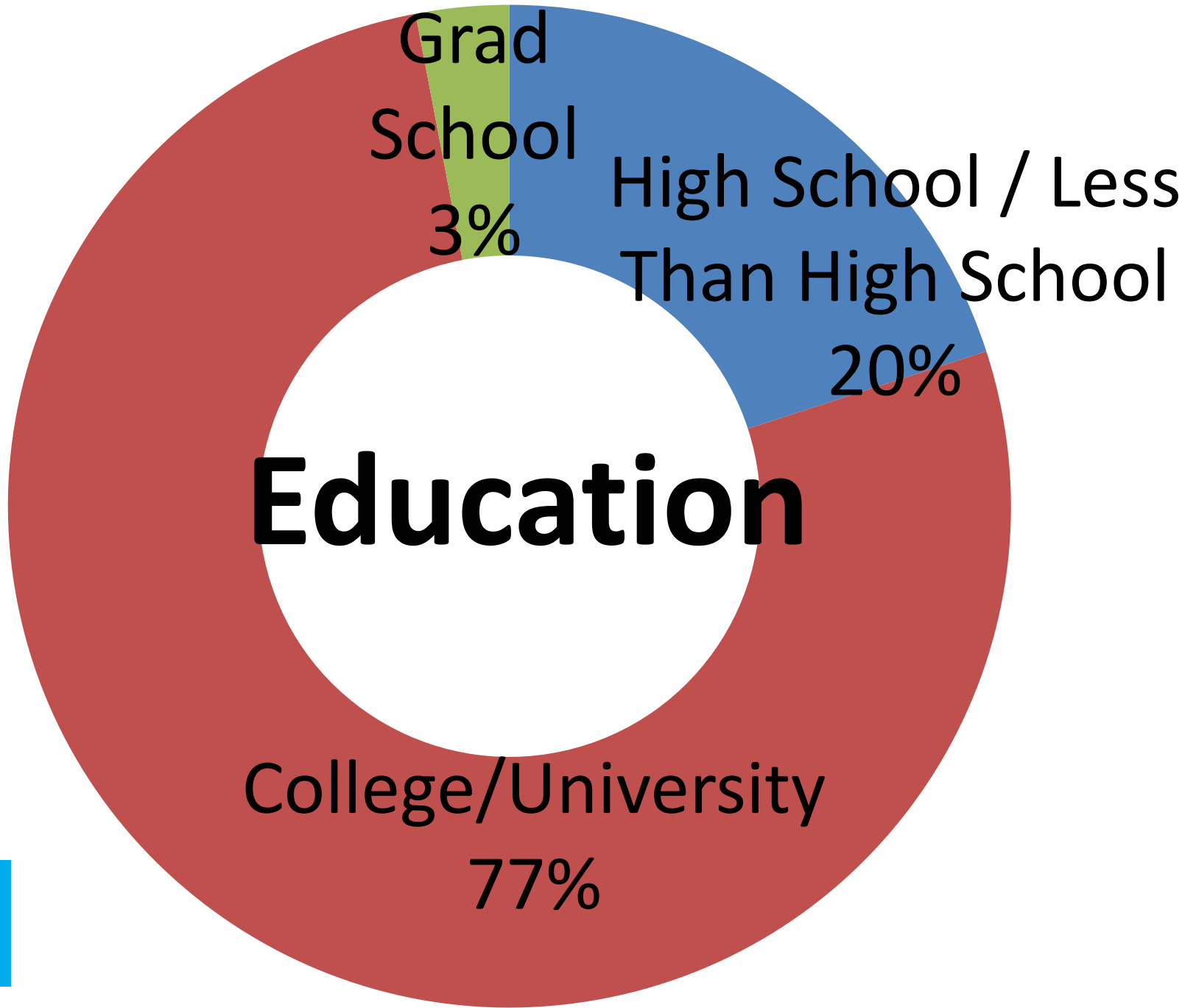
Twitter

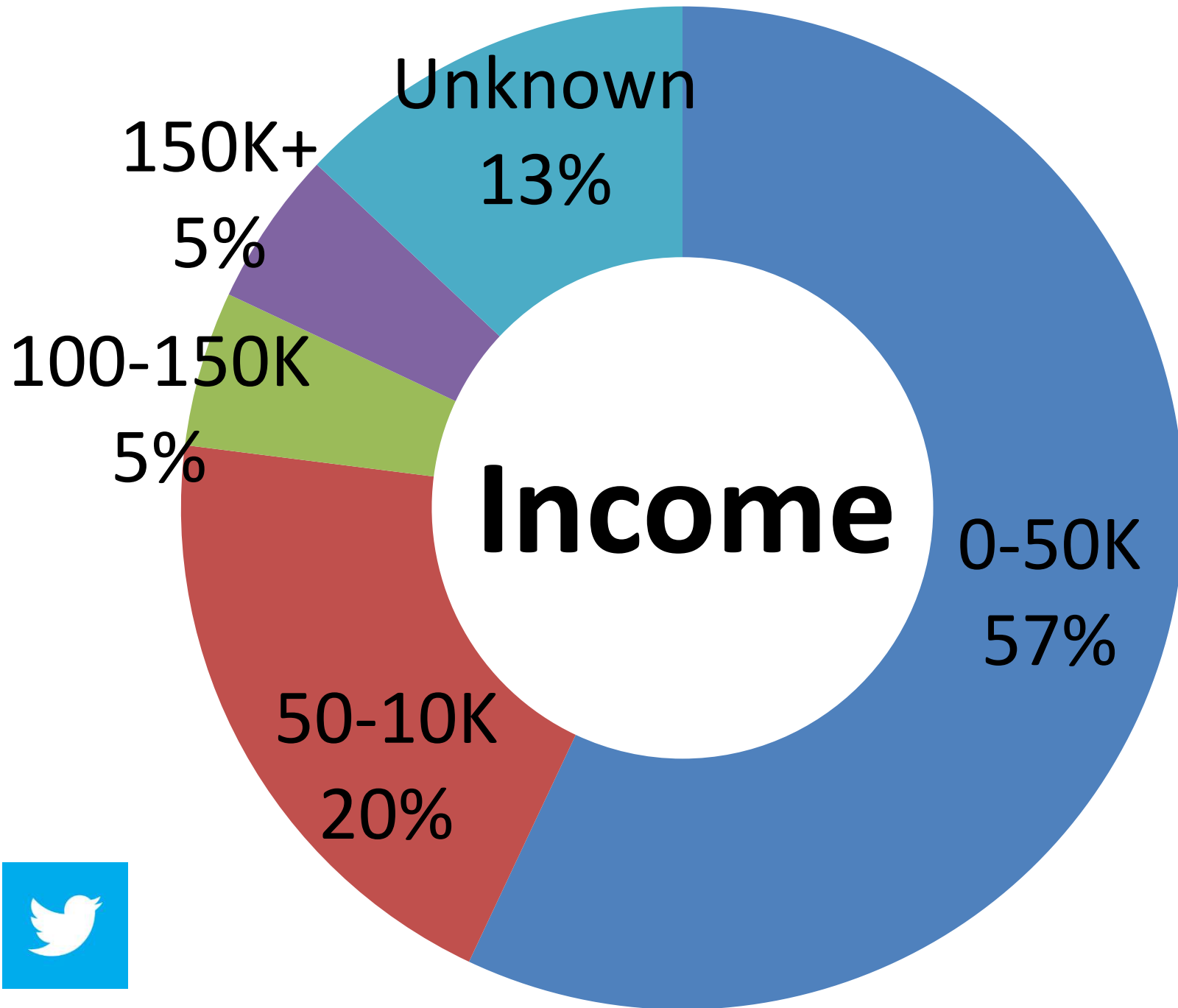
Users: 500 million

Monthly Active Users: 200 million





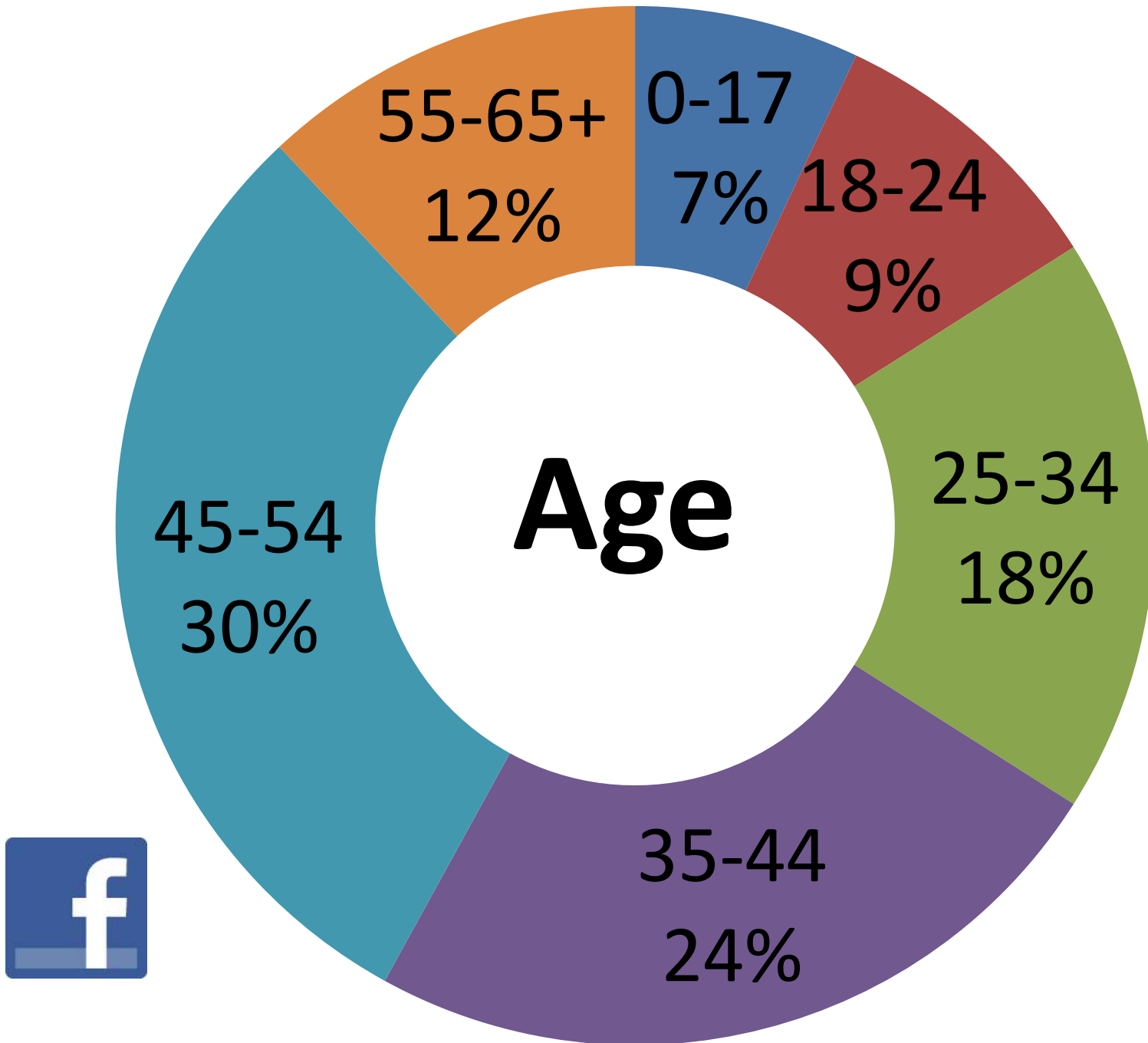


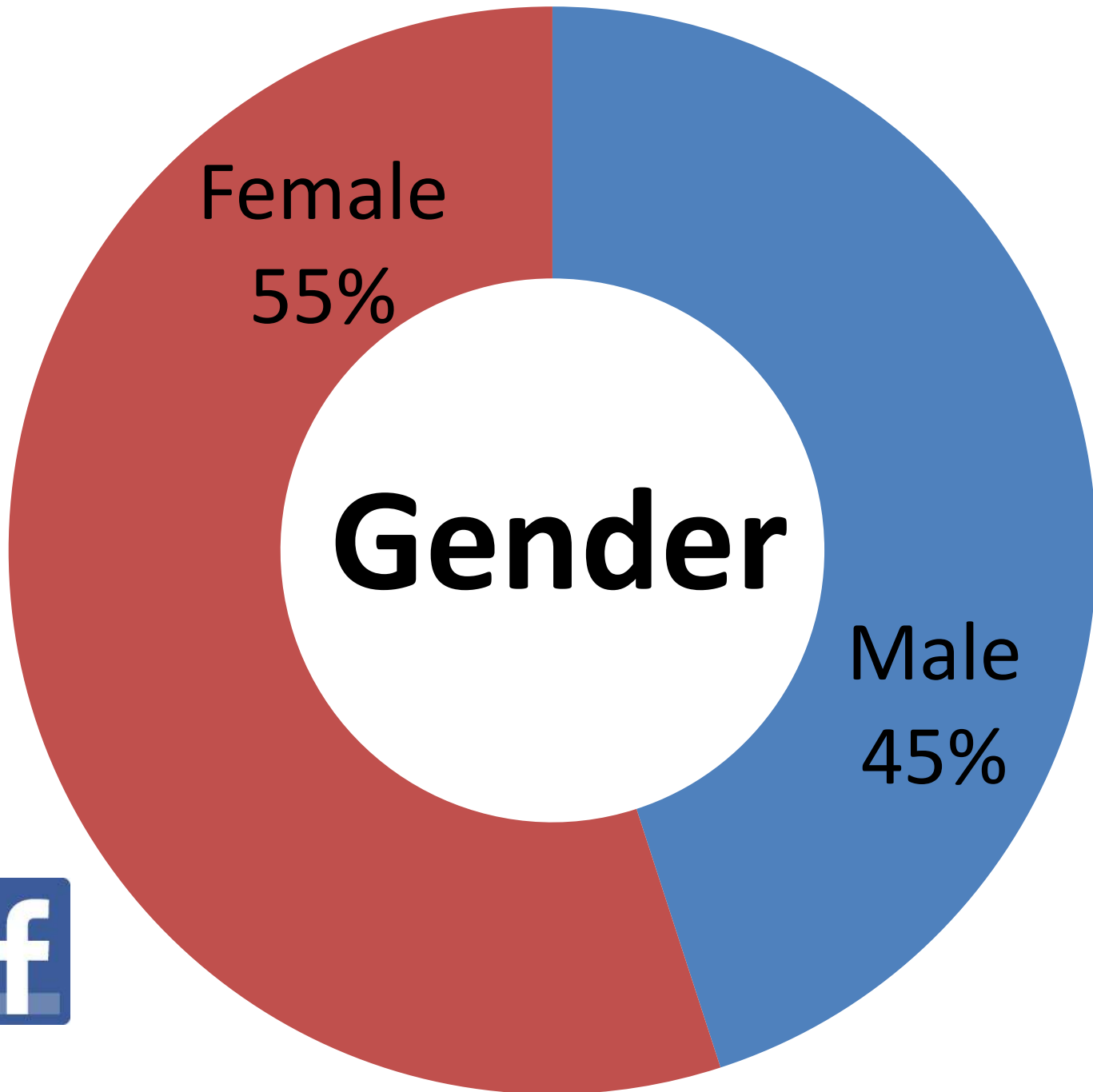


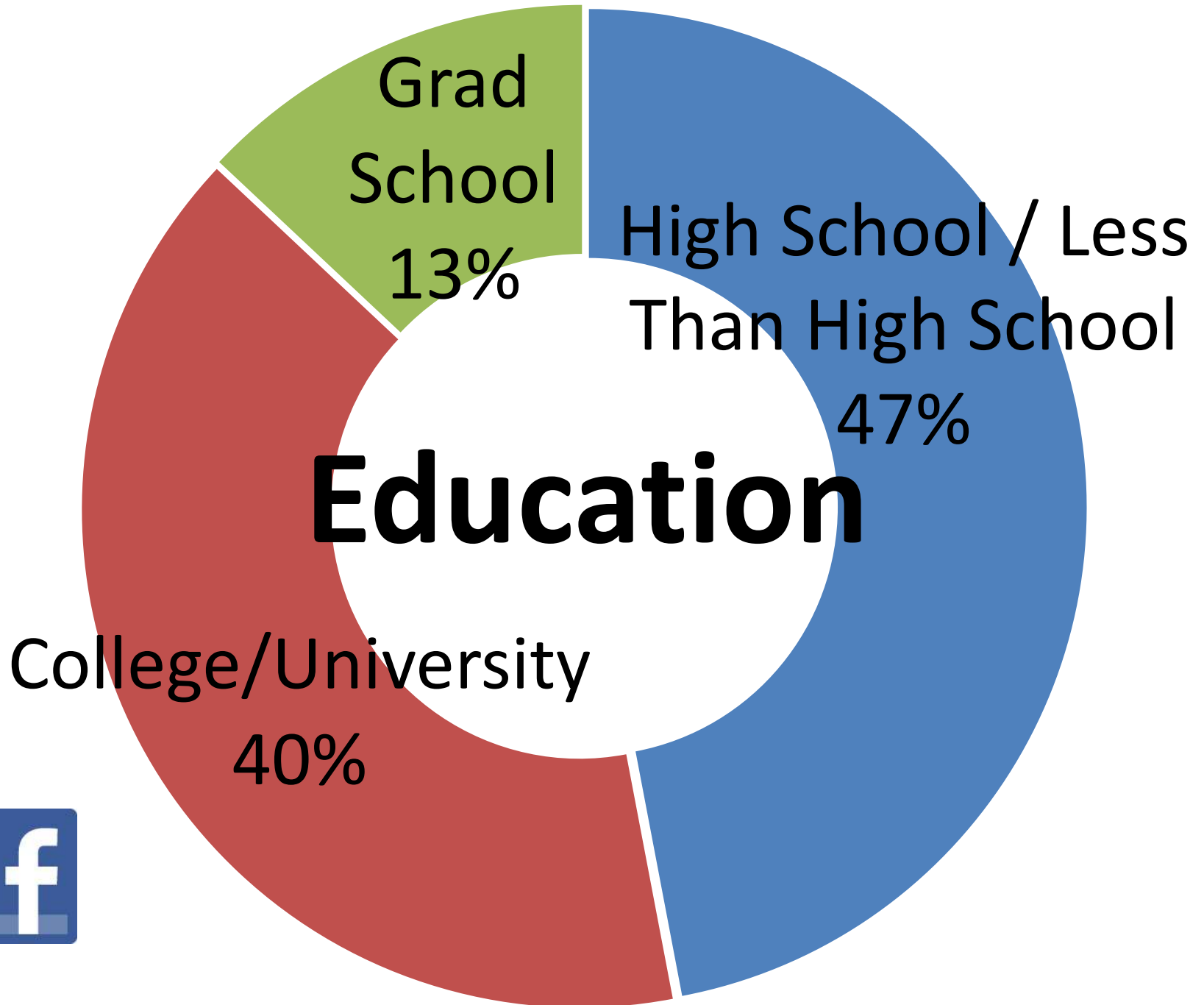


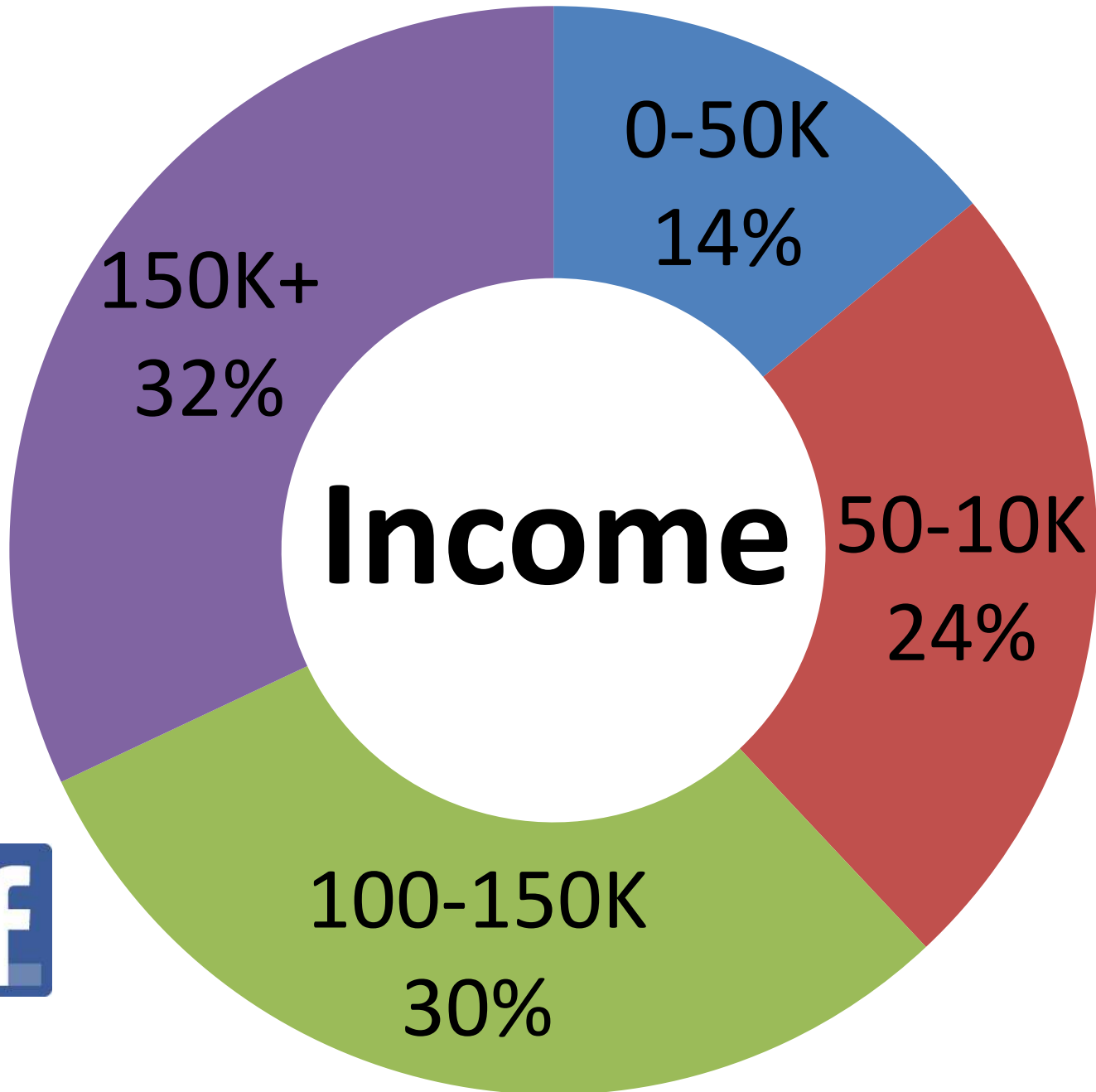
Users: 1.11 billion

Daily Active Users: 850 million



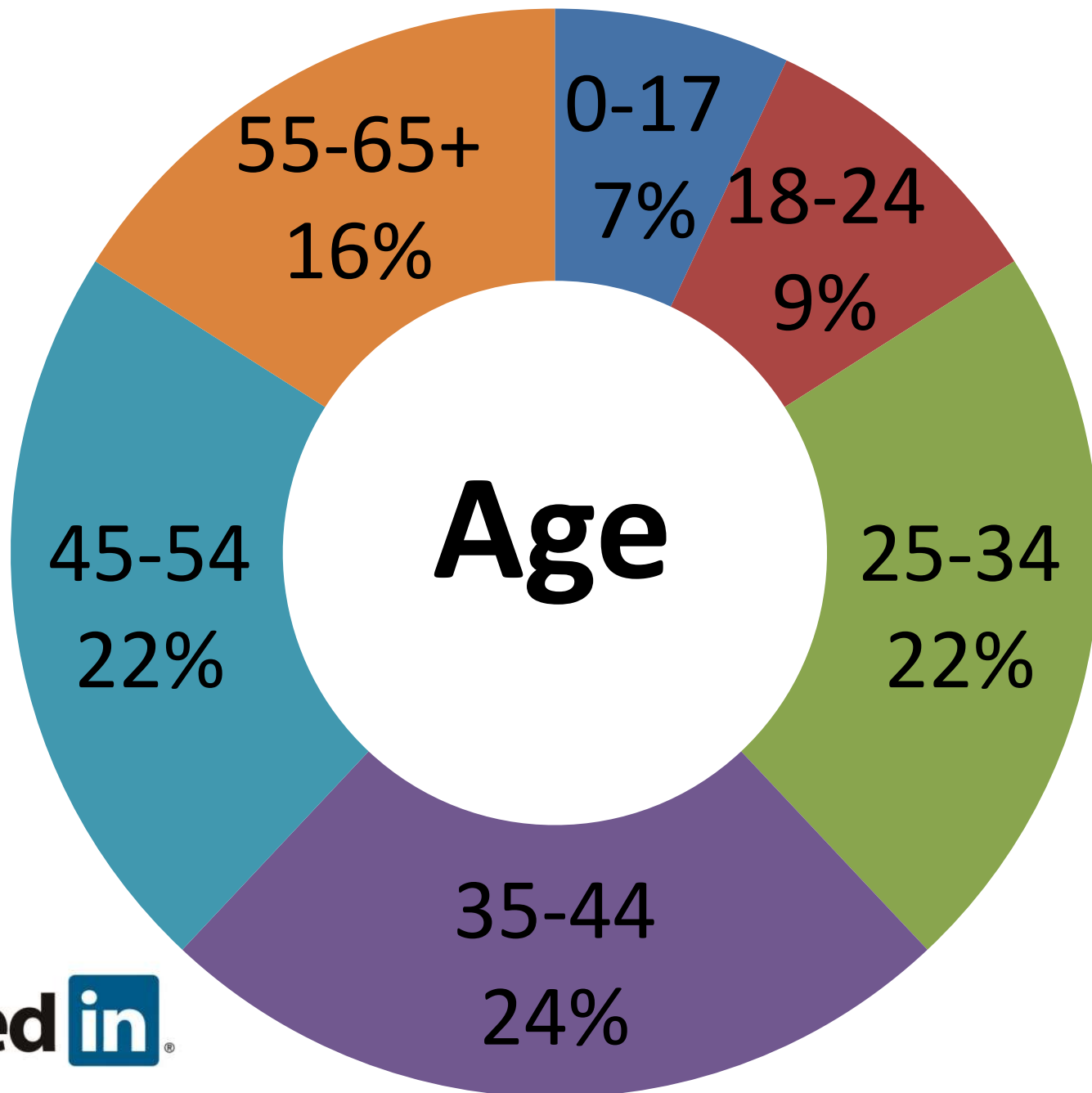


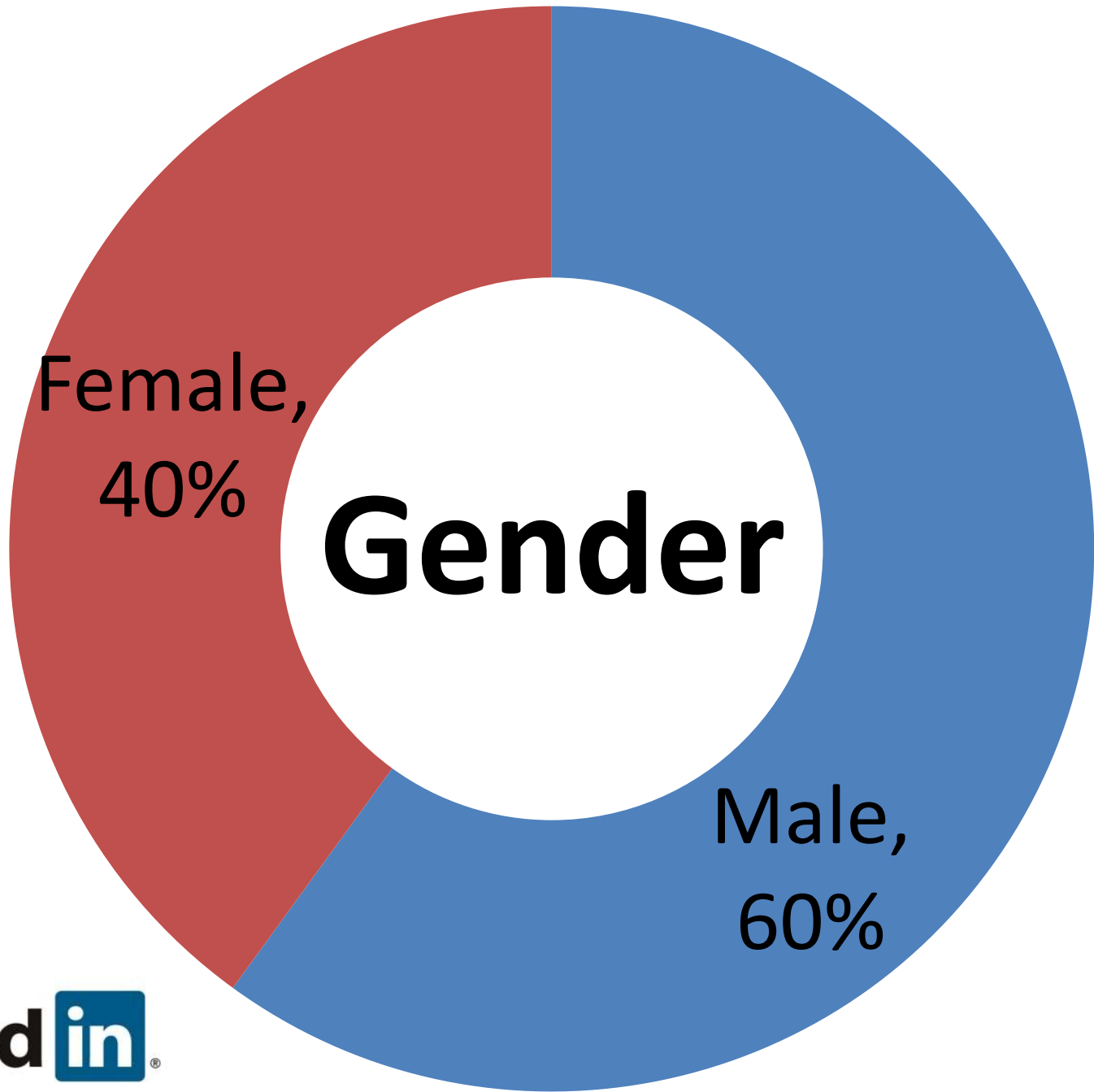


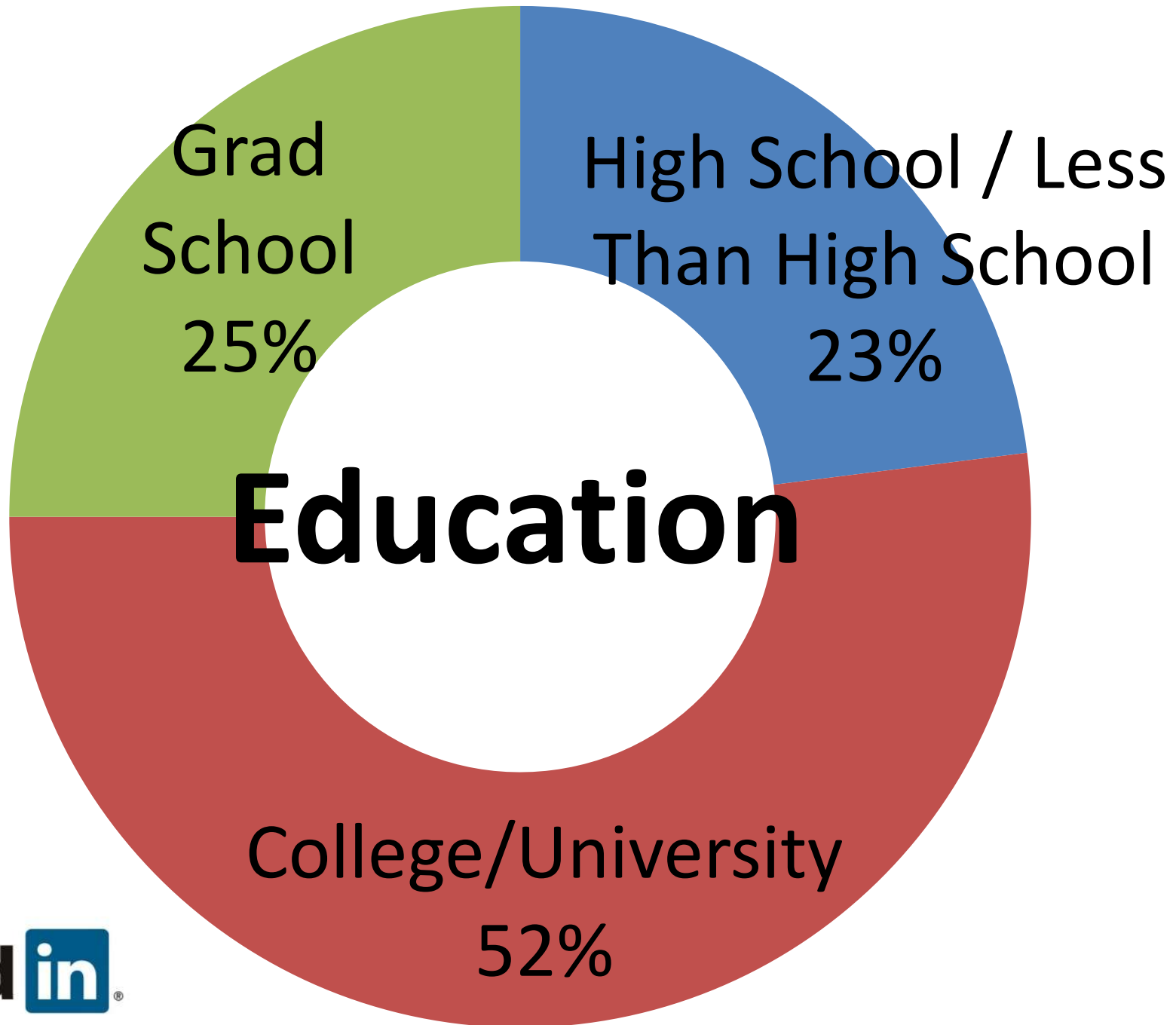


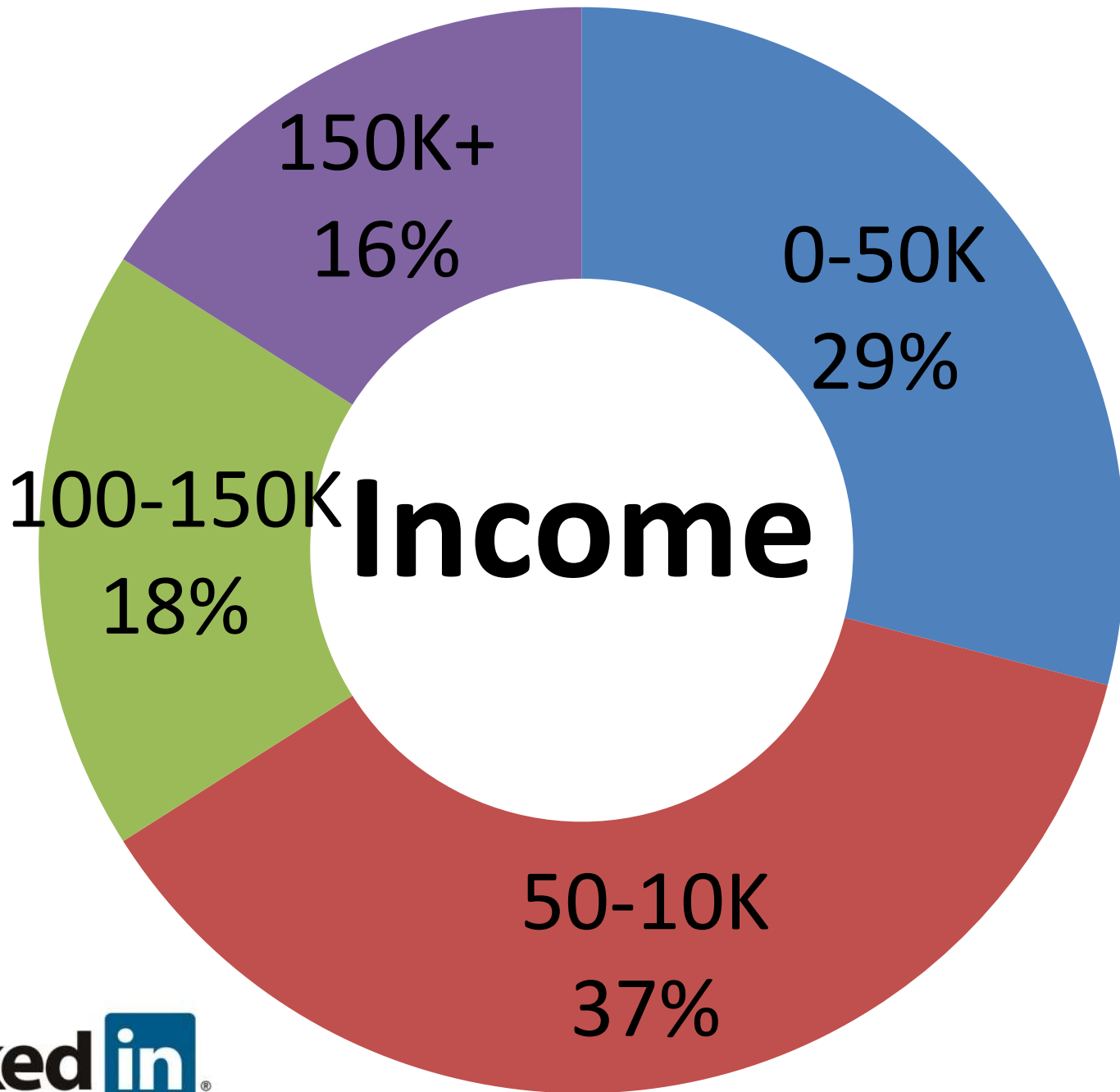


Users: 225 million







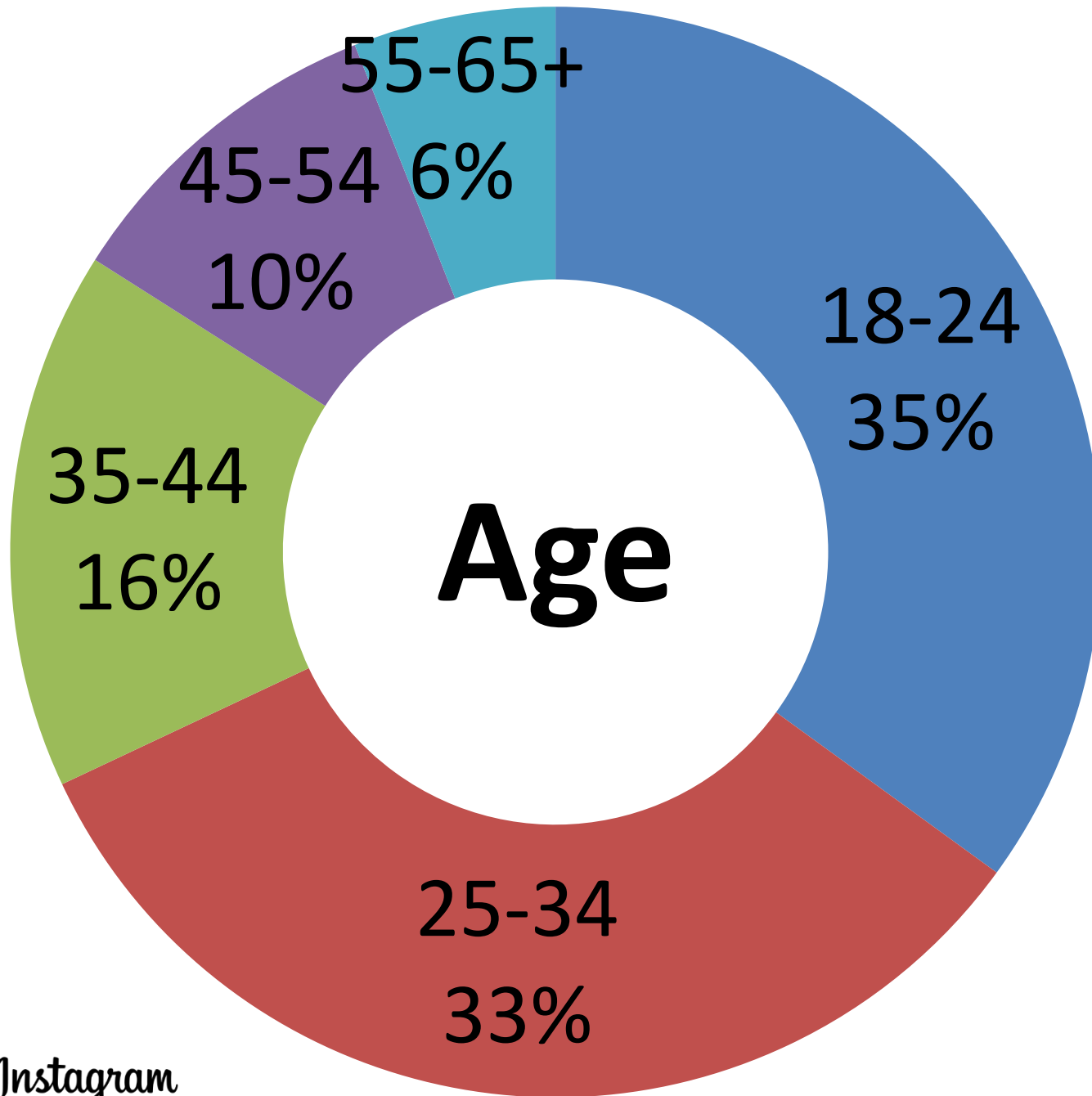




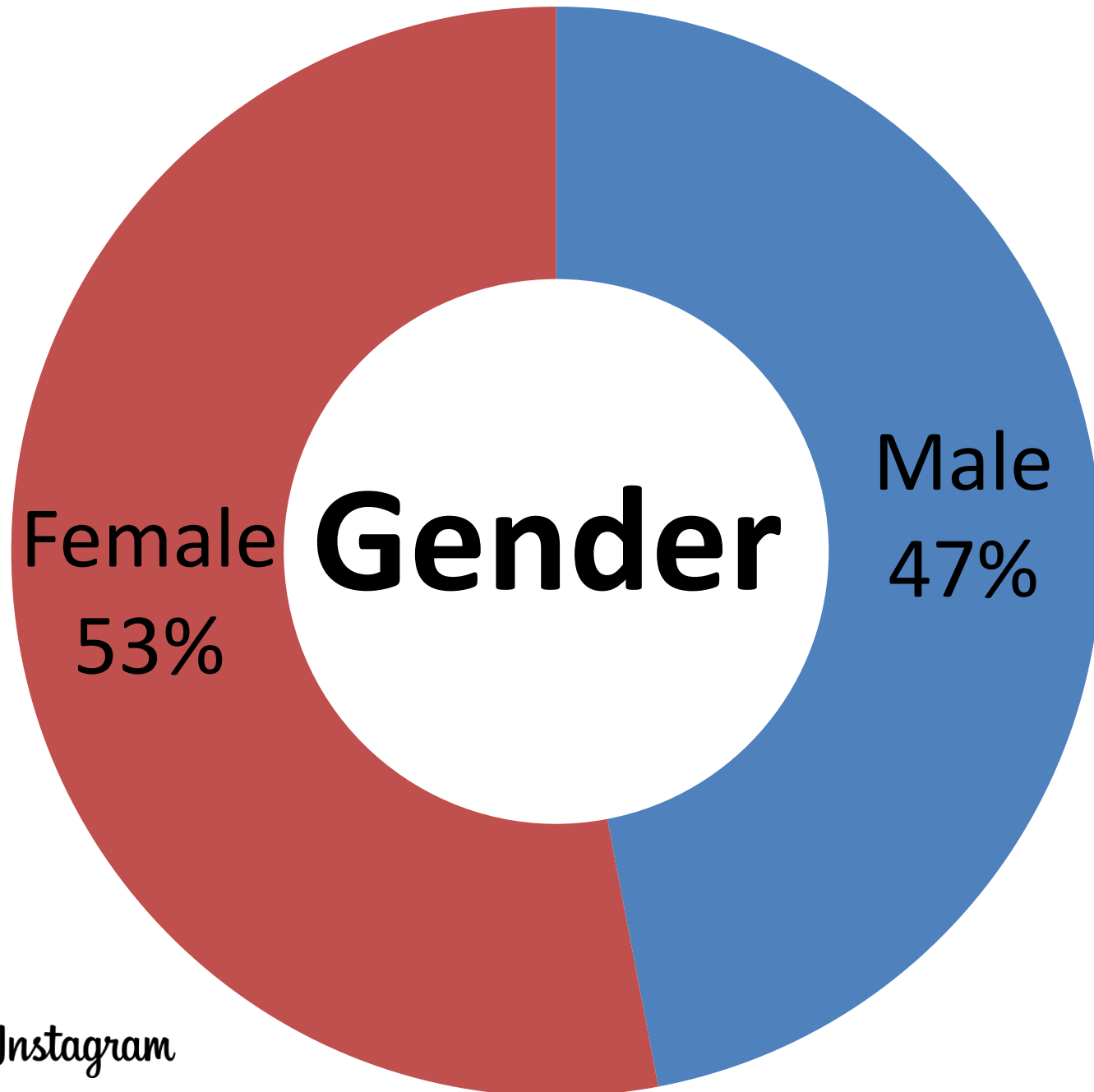
Instagram

Users: 130 million

Daily Active Users: 7.3 million



Instagram

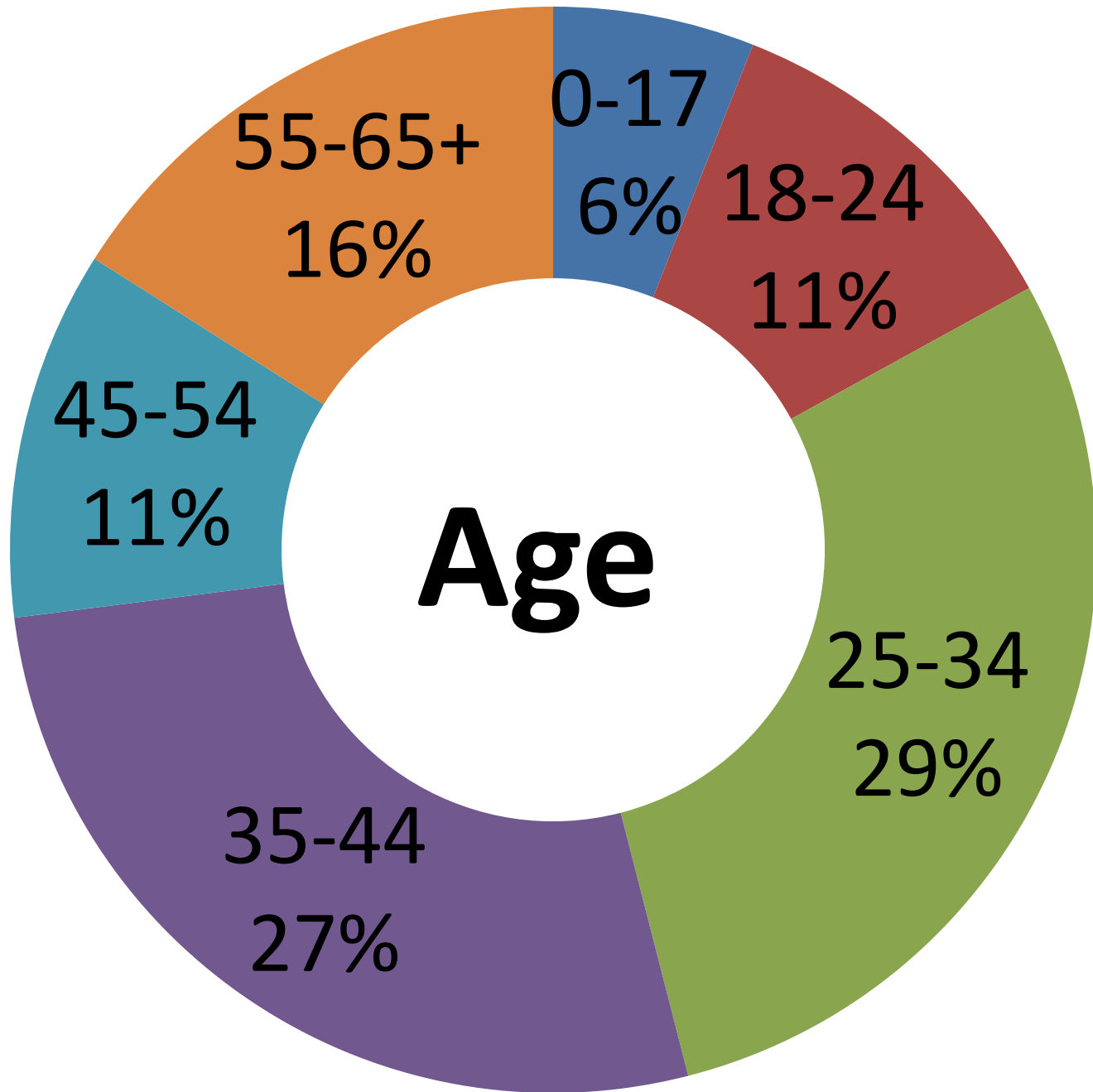


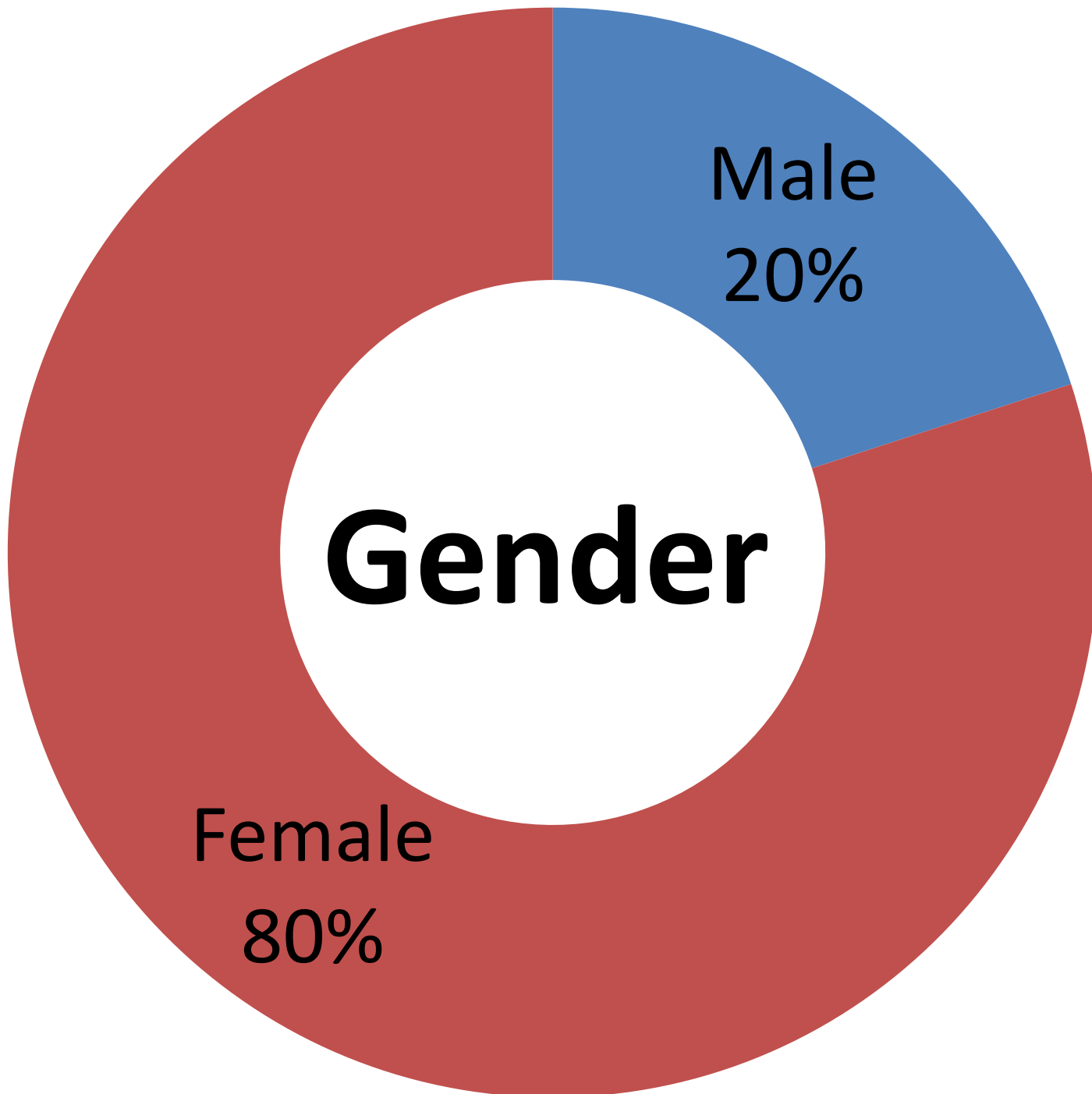
Instagram

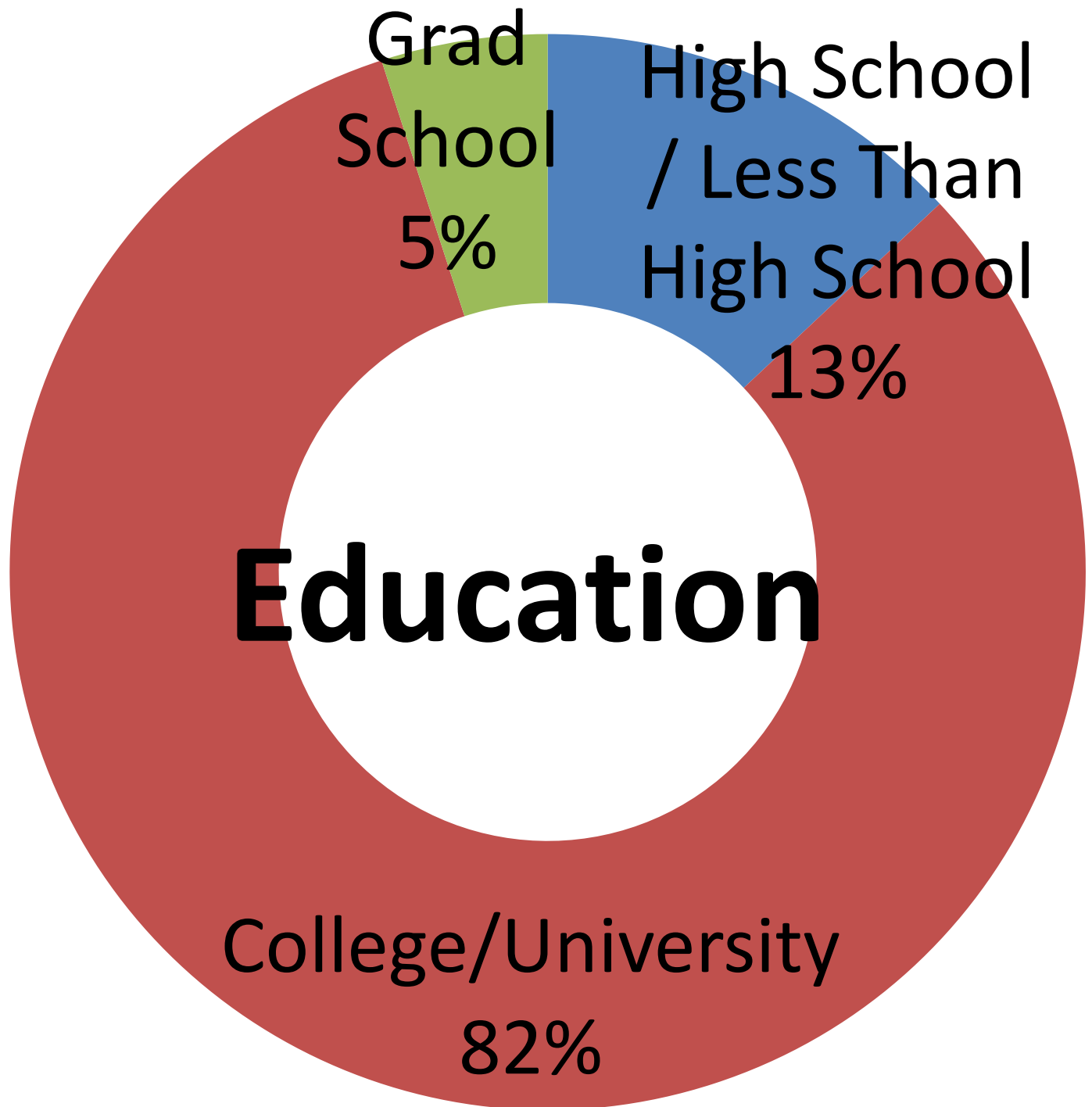
Pinterest

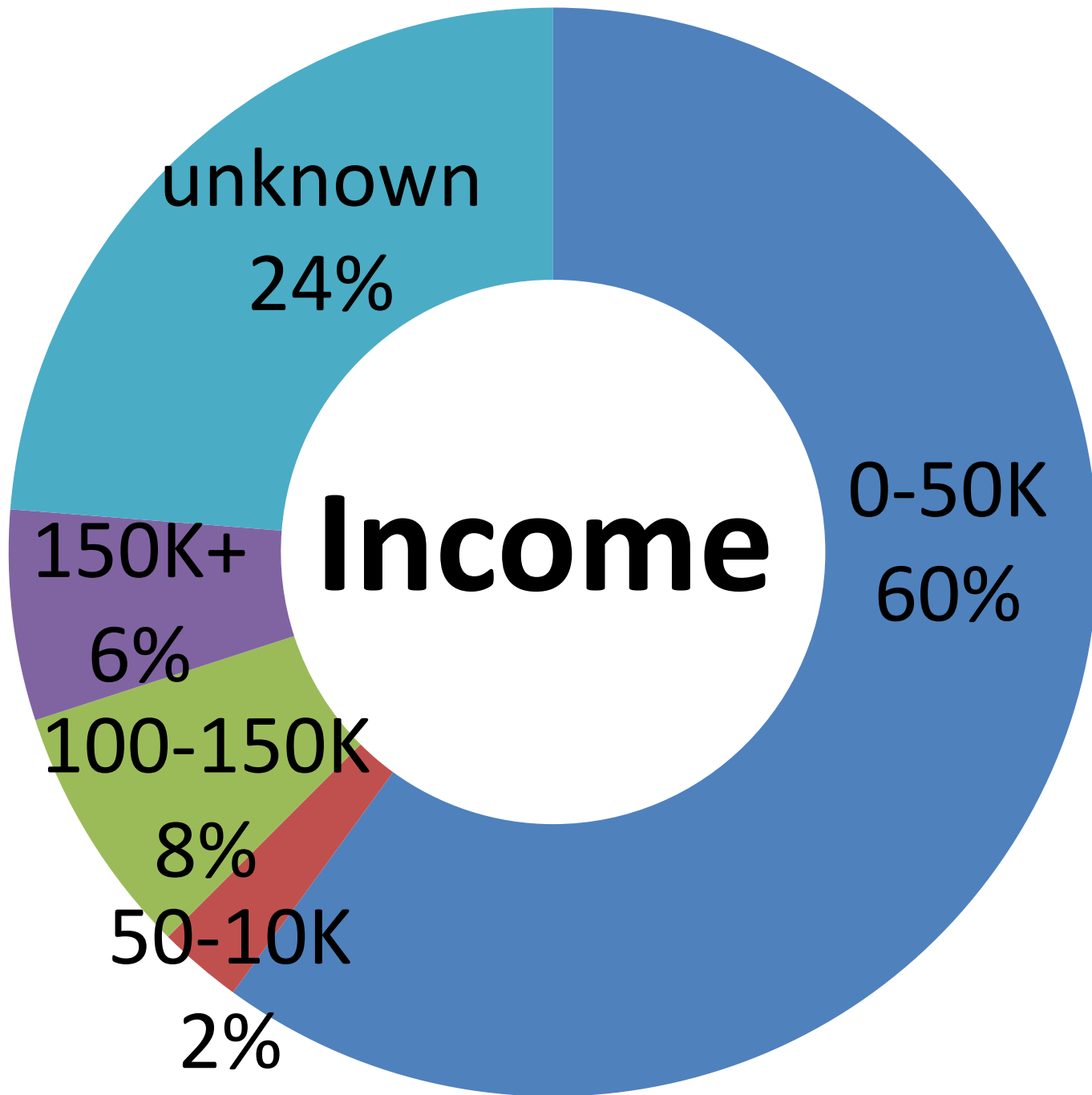


Users: 70 million





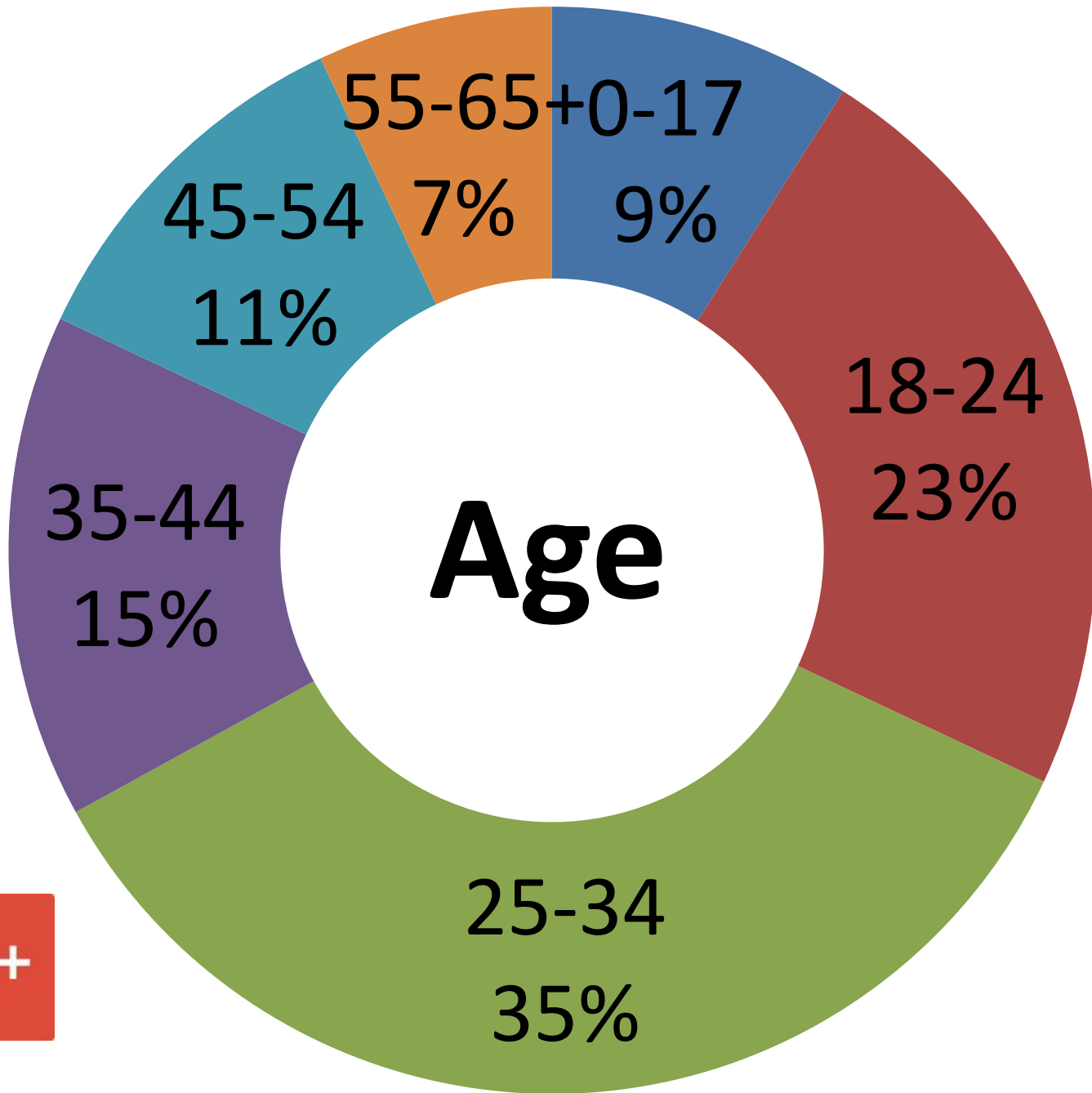


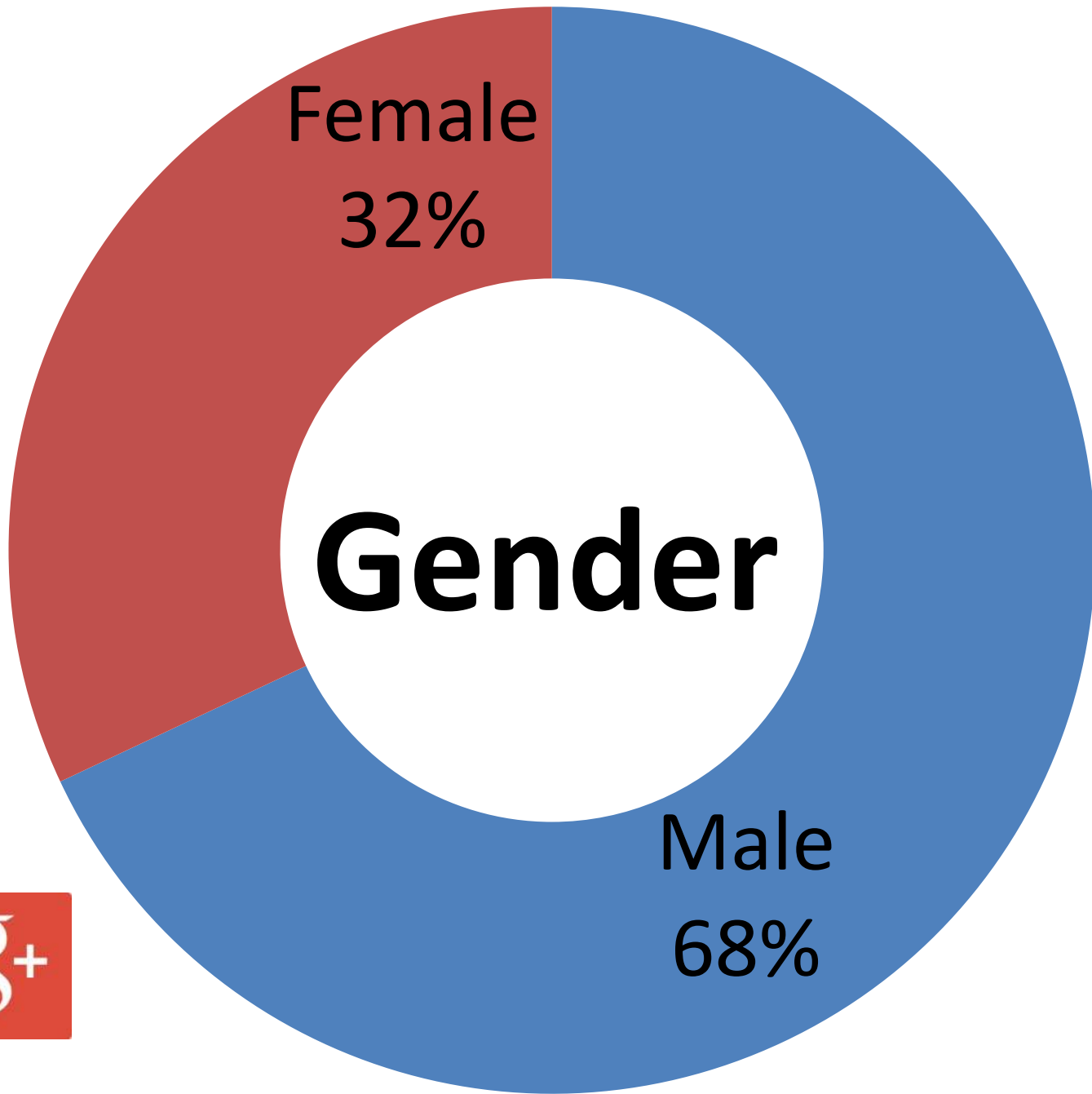


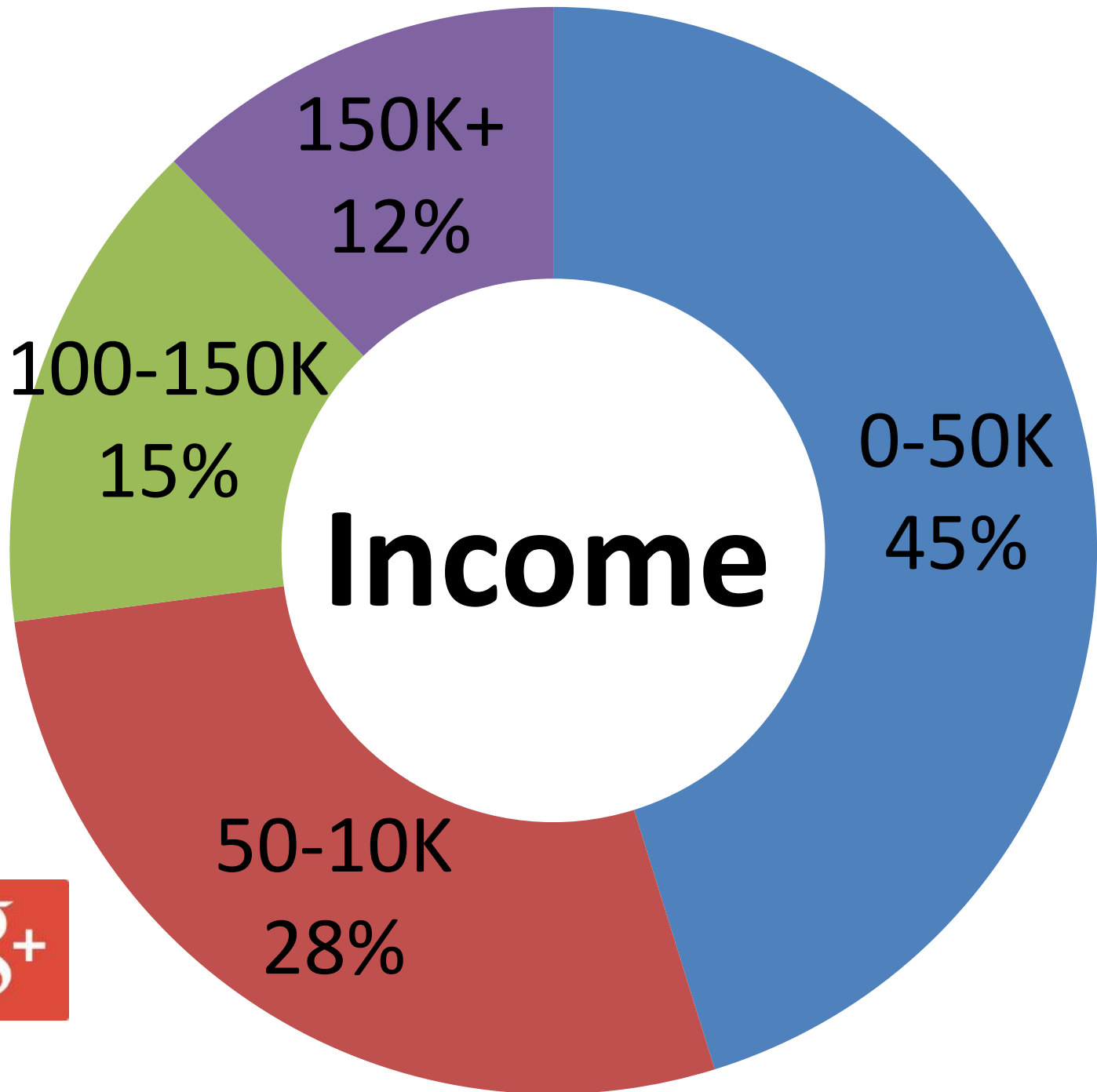


Google+

Users: 343 million



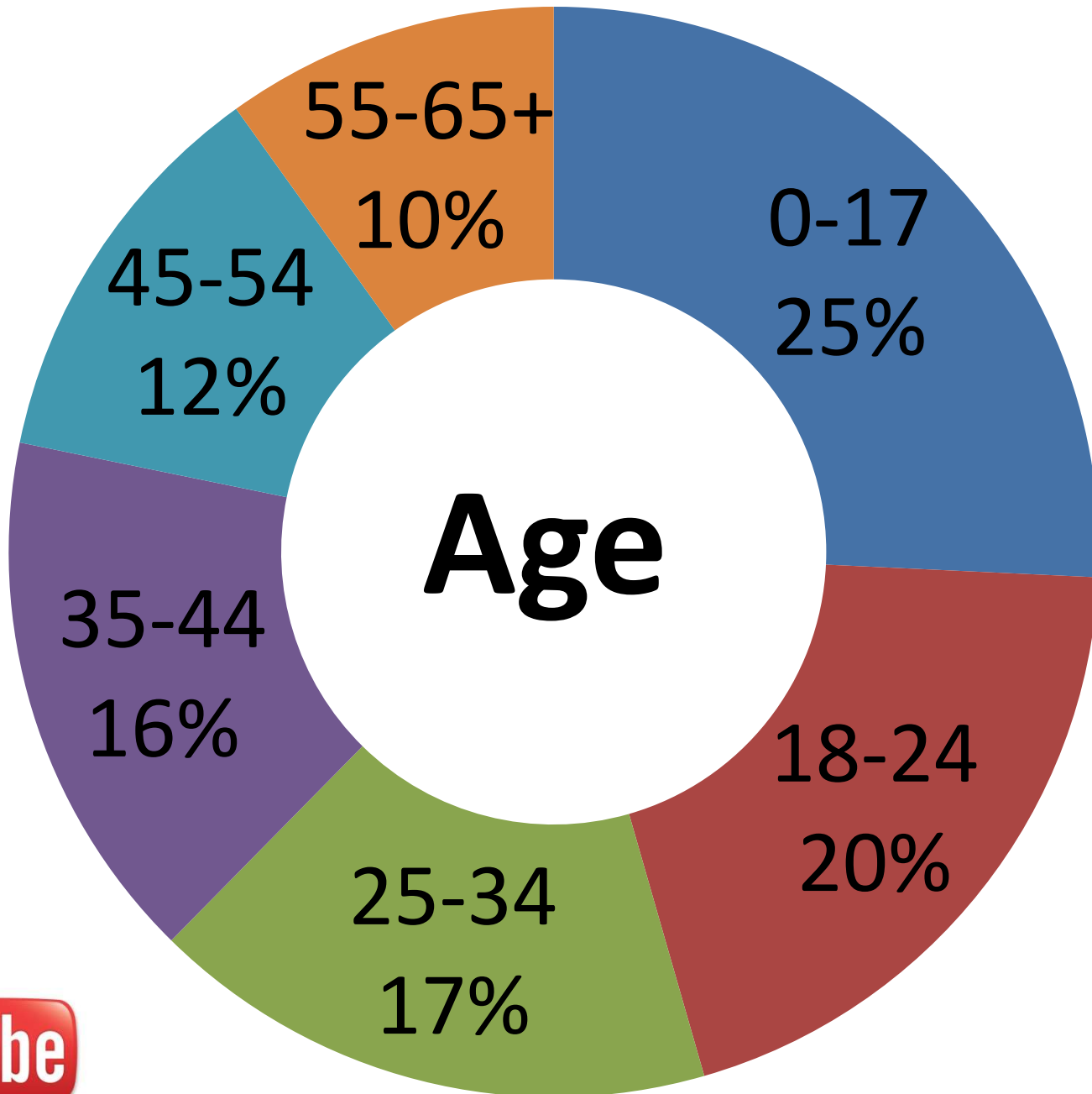


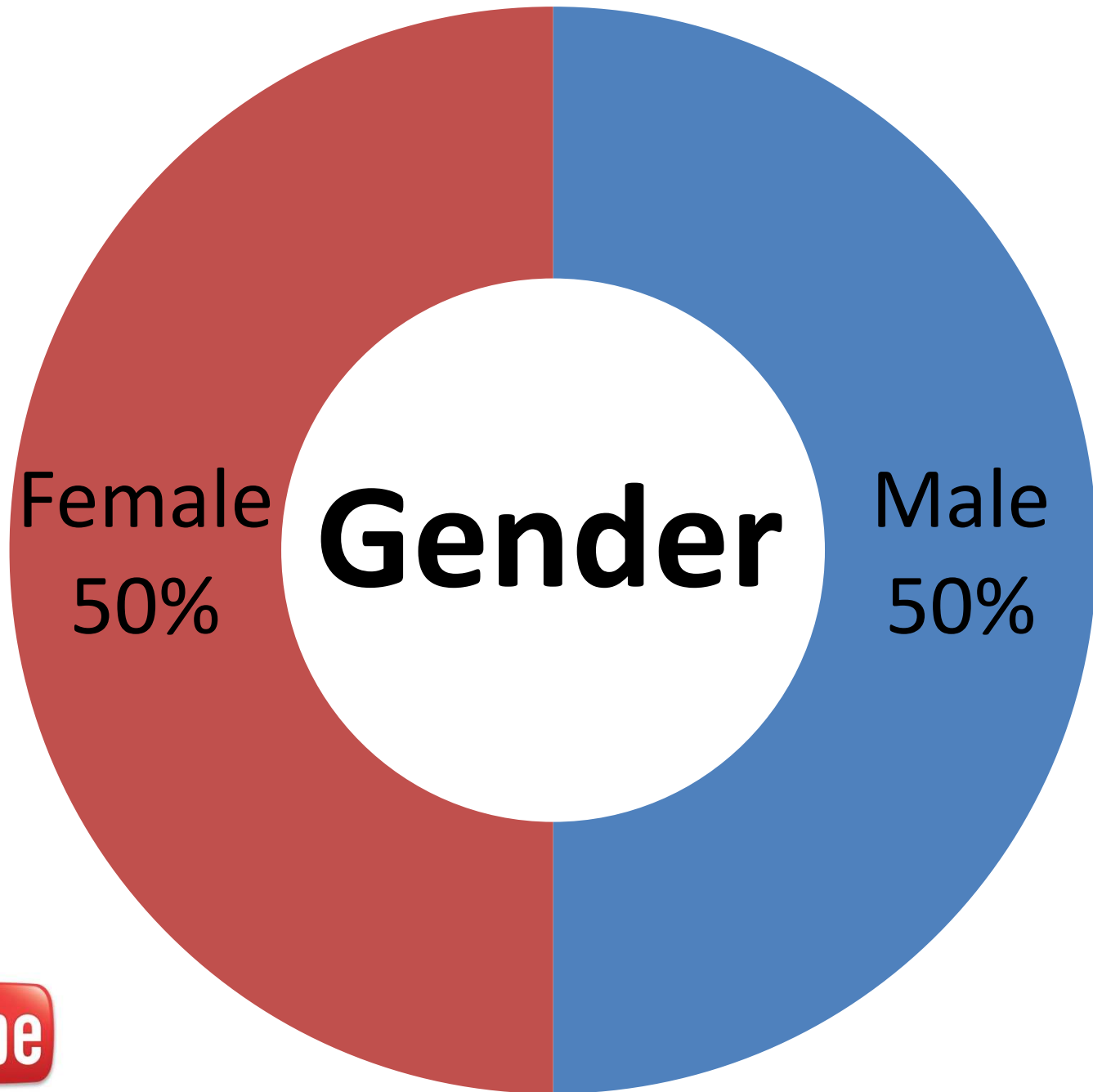




Users: 1 billion

Over 100 hours of video
uploaded every minute





Education

Grad
School
13%

High
School /
Less Than
High
School
50%

College/University
37%



